

UW Colleges Alcohol and Other Drug Education Program

Student Video Contest

The UW Colleges Alcohol and Other Drug Education Program is seeking original videos that can be added to the program's website. The website (www.uwc.edu/aode) offers a variety of health and wellness information for UWC students and the videos will supplement what is currently available on the site.

Entry Deadline: Friday, April 10, 2009 Winners will be notified by May 1, 2009.

First Prize - \$500 Second Prize - \$300 Honorable Mention - 2 @ \$100 each

GUIDELINES

Entries submitted must be at least 30 seconds in length, but no longer than 3 minutes.

Entrants must choose one of the three topic areas for their submission, and must include the educational fact somewhere in the video (see Video Topics section).

Entries must be original work, not something copied/edited from another source.

All genres will be accepted, but winning entries must have an educational component and be entertaining for a college-student audience.

By submitting a video, you grant the UW Colleges AODE Program permission/rights to use all or part of your submission on the program website.

Entrants may submit more than one video, but each one must be submitted separately.

Formats for submission are limited to DVD only.

Entrants are legally responsible for securing all necessary rights/permission for talent, music, or product trademarks contained in the submitted work. Releases must be signed by all actors (see below for release form).

Submissions containing images of people drinking alcohol or using drugs will be disqualified.

VIDEO TOPICS (Pick one of the three)

- Counting Your Drinks.** These videos will encourage students to keep accurate track of how much alcohol they consume when they drink. One drink, depending on size, does not necessarily equal one serving of alcohol. People who don't count often have no idea how high their blood alcohol content actually gets after a night of heavy partying. Videos can offer creative ideas about how to count drinks and/or why it's important to count drinks.
FACT to Include: 1 serving of alcohol is equal to 12 ounces of beer, 10 ounces of microbrew or wine cooler, 8 ounces of malt liquor or ice beer, 4 ounces of wine, or 1.25 ounces of 80-proof liquor.
- Alcohol Poisoning/Alcohol Overdose.** These videos will discuss what alcohol poisoning is and how to recognize it in your friend. They should also include information on what to do if alcohol poisoning is suspected.
FACT to Include: 5 Critical Signs of Alcohol Poisoning

1. Mental confusion, stupor, or inability to wake up
2. Vomiting
3. Seizures
4. Slow or irregular breathing (fewer than 8 breaths per minute)
5. Low body temperature, bluish or pale skin

3. **Risks of Marijuana Use.** These videos will show that marijuana use isn't just fun. There are short and long term risks associated with using. (Optional: talk about the loss of federal financial aid if convicted of a drug offense.)

FACT to Include: Marijuana's negative impact on learning and memory can last for days or weeks after the acute effects of the drug wear off.

ENTRIES MUST INCLUDE:

1. Two (2) DVD copies of each entry.
2. Completed and signed entry form from a current or former UWC student
3. Copies of signed release forms from all performers.

Confirmation will be sent by email for each work that is received.

Submitted work will not be returned.

Submissions will be judged by AODE Program staff and all decisions will be final.

Send all entries to:
Wendy Seegers
UW Fox Valley
1478 Midway Road
Menasha, WI 54952

Questions may be directed to Wendy Seegers, wendy.seegers@uwc.edu, (920)832-2820 or to Michelle Downey, michelle.downey@uwc.edu, (262)930-0778

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ENTRY FORM

Film Title: _____ Length: _____

Entrant name: _____

Mailing Address: _____

Daytime Phone: _____

E-mail: _____

UW Campus Attended: _____

Certification of Entrant

I, the undersigned, acknowledge and agree as follows:

1. I have read, understand, and agree to the information listed in the entry requirements.
2. I have secured all necessary rights and permissions for this video.
3. I hold the UW College and its agents harmless from damage or loss that may result from my failure to secure necessary rights and permissions.
4. To the best of my knowledge, all of the information provided is true and accurate.

I AGREE UPON THE TERMS OF THIS ENTRY AS CERTIFIED ABOVE:

Name (please print): _____

Date: _____

Signature: _____

RELEASE FORM

Name _____

Address _____

Phone Number _____

I, _____, agree that the University of Wisconsin Colleges Alcohol and Other Drug Education Program (AODE Program) shall have the right to display my image, (still or moving) and/or my voice and/or performance on their program's website. I understand that my participation is part of a video being submitted to video contest by (entrant's name(s)) _____, and that this video may be posted on the UW Colleges AODE Program website.

I agree to make no claims against the UW Colleges AODE Program for any payment by way of a fee for appearing in this video.

Signed _____ Date _____

Signed _____ Date _____
(Parent or guardian to sign if under 18 years of age)

